



**GBG Members Teams Meeting held on  
Wednesday 17<sup>th</sup> July 2024 at 11.00 pm**

In attendance

- |                                      |                                 |
|--------------------------------------|---------------------------------|
| Peter Hannibal (Chair)               | Richard Ingram (Inseinc)        |
| Charlotte Meller (GBG)               | Joshua Holt (Inseinc)           |
| Steve Sharp (GBG)                    | Chris Bower (ITL)               |
| Amanda Fry (GBG)                     | Eli Lucas (ITL)                 |
| Andrew Mason (Betsmart)              | Lee Morton (Light & Wonder)     |
| Peter Fagg (Boomerang Digital)       | Vicky Spicer (Light & Wonder)   |
| Steve Brownlow (Bpops)               | Paul Weston (Link4Pay)          |
| Lauren Noble (Buzz Bingo)            | Paul Monkman (Luxury Leisure)   |
| Sam Moore (Buzz Bingo)               | James Sturgess (Luxury Leisure) |
| Chris Canning-Jones (CLMS)           | Jade Gerrard (Moto)             |
| Andrew Rushworth (Crown Leisure)     | Maria Thompson (Moto)           |
| Stuart Green (Game Nation)           | Nigel Kelly (Novomatic)         |
| Ashley Molloy (Game Nation)          | Mark Purdy (Reflex Gaming)      |
| Graham Glanfield (Game Nation)       | Brian Jamson (Roadchef)         |
| Tim Stratton (GPT)                   | Tracy Baitup (Roadchef)         |
| Mark Edmundson (GeWeTe)              | Caroline Bates (Roadchef)       |
| Paul Sculpher (GRS)                  | Debbie Bollard                  |
| Andy Bullock (Innovative Technology) |                                 |
| Craig Taylor (Inseinc)               |                                 |

Guest Speaker: Chloe Caddie & Kevin Alster - Synthesia

		<u>ACTIONS</u>
1	<p><b><u>Introduction, Apologies &amp; Declarations of Interest</u></b></p> <p>PH welcomed everyone to the GBG Members meeting especially the new members IGT and GRS Recruitment. PH welcomed Chloe and Kevin from Synthesia who introduced their AI video platform.</p> <p>Apologies for the meeting were noted. There were no declarations of interest.</p> <p>There were no objections to the meeting being recorded to help with the minutes.</p>	
2.	<p><b>Chloe Caddie – Synthesia (Guest Speaker)</b></p> <p>Chloe introduced Kevin Alster who provided an overview of Synthesia, a platform that uses AI to simplify video creation. He demonstrated how the platform can generate videos with AI-powered avatars and voiceovers,</p>	

	<p>making it easy for non-experts to create professional looking videos. He also showed potential use cases for the technology, such as training, internal communications and multilingual content.</p> <p>Stuart Green from Game Nation shared his experience using Synthesia, highlighting how they have leveraged the platform for e-learning, creating consistent branding across different business units and distributing information more effectively than text-based communications.</p>	
3.	<p><b><u>Matters brought forward from the last meeting – 17<sup>th</sup> April 2024</u></b></p> <ul style="list-style-type: none"> <li>• All actions that are listed have been dealt with</li> </ul> <p>There were no issues to bring forward.</p>	
4.	<p><b><u>Post General Election update</u></b></p> <ul style="list-style-type: none"> <li>• New Government with new ministers within DCMS.</li> <li>• Lisa Nandy MP, Secretary of State and Chris Bryant and Stephanie Peacock.</li> <li>• Kieran Sull (Head of Land-Based Gambling) from DCMS attended the GBG Board Meeting on Monday and confirmed that there had been no allocation of portfolios but it was expected this week.</li> <li>• KS also mentioned that the ‘Online Stakes &amp; Prizes’ changes were advanced in their drafting (prior to the General Election) and is now on hold</li> <li>• It is hoped that the Gambling portfolio will go to Stephanie Peacock as she has an awareness and understanding of the sector having been the shadow minister and also is fully supportive of the White Paper. PH &amp; CM have already had discussions with her in that role</li> <li>• We anticipate there will be round table meetings with the industry.</li> <li>• Officials within DCMS have not changed – GBG already has bi-monthly meetings with that team</li> <li>• King’s Speech is at 1130 today – Martyn’s Law will continue to feature but not sure if there will be anything about gambling</li> <li>• There was cross-party agreement on a number of the issues in the White Paper – there will no doubt be further discussions which will have an impact on the implementation and timescales.</li> <li>• The Gambling Commission only published one element of their Autumn Consultation which was the changes to the Regulatory Returns, but DCMS advised that the Commission is considering the other elements of that consultation and will publish a response in due course.</li> </ul> <p>BGC, who have been leading on drafting the Ombudsman Code of Conduct, held meetings with the other trade organisations during purdah and will soon be re-engaging with DCMS.</p> <p>IBAS, whilst not confirmed, are a more likely candidate to take on role of Ombudsman were also involved in those meetings.</p>	

5.	<p><b>GBG Strategy</b></p> <p>PH went through the GBG Strategy update and reported on the progress that has been made.</p> <p>The Technical Forum Group will take a different focus because of cashless moving from a systems to a machines focus so Rob Wheeler has passed the chair to Mark Gibson.</p> <p>PH thanked Rob Wheeler for the last 10 years in chairing the Technical Forum Meetings and getting the protocols and standards to where they are today.</p> <p>GBG has a regular slot within the quarterly publications of the IOL which go to all Local Authority Licensing Officers. A number of GBG members have featured in those articles already. Please contact Charlotte if you are interested in featuring in a future edition. The IOL National Training event is in November where GBG has a speaking slot and are looking for any interested parties to be involved in that session.</p>	
6.	<p><b>General Comms Update</b></p> <ul style="list-style-type: none"> <li>• GBG carry out a 6-week review on the website to make sure it is functioning effectively. All minutes and relevant documentation are in the Members area on the website and if you want access please contact Amanda.</li> <li>• The most current versions of the technical standards are in the Members Area. The earlier versions are still available via Dropbox and if you need access to that please let Amanda know.</li> </ul>	
7.	<p><b>Any Other Business</b></p> <p>There was no other business</p>	
9.	<p><b><u>Date of next meeting</u></b></p> <p>The date of the next Teams meeting is <b><u>Wednesday 16<sup>th</sup> October at 11.00 am</u></b>. This changed from 23<sup>rd</sup> October as it is the second day of ACOS.</p> <p><b>Potential dates for 2025</b></p> <p>Wed 29<sup>th</sup> January  Wed 16<sup>th</sup> April  Wed 9<sup>th</sup> July  Wed 22 October</p>	

Meeting finished 1200