



**Minutes of The Gambling Business Group Limited Board Meeting
on Monday 15th 8th January 2024 at 1.00 pm at
TLT LLP, 20 Gresham Street, London EC2V 7JE**

- Present: Steve Sharp (Chair)
Peter Hannibal (Director)
Charlotte Meller (General Manager)
Amanda Fry (Company Secretary)
- In attendance: Paul Terroni (Novomatic)
Adam Hodges (Game Nation)
Nick Jackson (Welcome Break)
Sasha Blodau (Gauselmann)
- Virtual attendance Wayne Ellard (Light & Wonder)

		<u>ACTIONS</u>
1	<p><u>Welcome & Introductions & Apologies for absence</u></p> <p>SS welcomed everyone to the meeting and there were no conflicts of interest. There were apologies from Lee Gregory (Inseinc). The meeting will be recorded for the purposes of helping with the minutes only.</p>	
2.	<p><u>Minutes of Meeting held on 16th October 2023</u></p> <p>The minutes were approved as a true and accurate record of the meeting</p> <p>a) Matters Arising/Outstanding actions</p> <p>i. Potential financial deficit which will be discussed later in the agenda.</p>	
3.	<p><u>GBG Financial Update</u></p> <p>[REDACTED]</p> <ul style="list-style-type: none"> [REDACTED]). <p>AF is chasing outstanding invoices</p>	Action AF

	<ul style="list-style-type: none"> • The Board suggested we should consider addressing issues with Planning Departments, and noted that CM has drafted an article for the IOL's legal "Journal" " which suggests better liaison between the licensing and planning teams, and is dialogue with The Planner magazine. • Henham's Strategy review exercise with the Board identified a number of other areas for consideration including <ul style="list-style-type: none"> ○ Use of external guest speakers at Board meetings. Gaming Minister, Stephanie Peacock would be a good speaker. ○ To invite smaller members along as guests or smaller members who have a potential to be bigger members. Send Board a list of current GBG Members to see who they can target. ○ Spotlighting one of the strategic aims at the Board Meeting and involving members of the working groups. ○ Promote progress on the strategic aims more widely ○ Raise awareness of GBG Technical standards ○ Consider linking with a non-gambling charity • General feedback from Henham research was positive • The Board suggested the Strategy could be clearer in setting out the 2/3 things for each Aim that we are going to achieve this year, communicate when we are going to do them and when it has been done. • The plan is to launch the Strategy at ICE 2024. 	<p>Action PH/CM</p> <p>Action CM</p>
5.	<p><u>GBG Responsible Gambling Charter</u></p> <p>CM updated the board.</p> <ul style="list-style-type: none"> • Launched Charter at ICE last year and committed to do a benchmarking exercise on what the GBG members are doing to meet the Charter. This exercise was conducted in Autumn 2023 with a summary sent out to all members in November. • Overall Members were meeting the GBG Charter but there was interest from B2B members in having some RG and call handling training. GBG is currently in discussion with an organisation to see what can be offered. • Some of our members wanted to know how best to ensure support is offered to their employees who may develop a gambling problem, and example approaches/sources of advice were included in the email to all Members. • BGC, BACTA & BA have got Responsible Charter initiatives but do not necessarily do the benchmarking or monitor their members compliance to the initiatives. • Working with the Land Based Responsible Gambling Group this year we will be re-visiting the Charter and looking at what we should be doing in that broader space looking beyond Safer Gambling. For example, Ask for Angela Scheme, Purple Flag Schemes etc. 	

	<ul style="list-style-type: none"> We are in discussion with Six till Six which is a leading player in High Street night-time economy. 	
6.	<p><u>White Paper Proposals</u></p> <p>CM advised on the first two points and PH on the remaining four.</p> <p>a) <u>Recap on submissions to date</u> Expecting this month for DCMS to respond to their original land-based consultation which took place in summer – although the conversations around alternative 80/20 options are ongoing. Potentially will see the response from the Commission’s summer consultation this month. The GBG’s submissions to these consultations, the Levy Consultation and</p> <p>b) <u>Second GC Autumn Consultation</u>: We are seeking members input for the Autumn Gambling Commission ‘s consultation which closes in February and we will be responding this month to the Department for Business and Trade’s consultation on the Growth Duty.</p> <p>c) <u>Ombudsman Code of Conduct</u> BGC is tasked with creating an Ombudsman. First proposal did not pass the Ombudsman test. There are a number of things BGC needs to address and a re-draft should have been with DCMS in December (It is due to be implemented in May 2024). The GC would prefer a government led body, the industry would not. We are chasing BGC.</p> <p>d) <u>Triennial Review</u> The Board agreed that PH should write to Stuart Andrew supporting the BACTA proposal and also invite him to the Hight Street Hub at ICE.</p> <p>e) <u>Industry Forum</u> GC appointed Nick Rust as Chair of the Industry Forum. PH has put his name forward to be a member of the Forum. Deadline was 18th December and PH has not heard anything yet [REDACTED]</p> <p>f) <u>Gaming Machine Technical Standards (GMTS)</u> Original idea from 5+ years ago was to make these a principles-based set of standards. Nigel Owen has been re-employed by the GC as a consultant. He has taken the current 12 technical standards and consolidated them into one draft document. They have asked us to be involved in a pre-consultation with a number of proposals – this has been circulated to GBG members. Our feedback has been lodged with the GC.</p> <p>PH will send to AF the email from PT to circulate with the minutes around scenarios of an early election.</p>	<p>Action PH</p> <p>Action PH</p> <p>Action PH</p>

7.	<p><u>Data</u></p> <p>a) <u>DCMS Data Request</u> All submitted – the update from L&W will be sent in this afternoon and a first draft of the consolidated data will be sent to us in due course.</p> <p>b) <u>Player Visit and Dwell Time monitoring</u> Suggestion from 2 years ago around Covid lock-downs when the betting shops produced data relating to footfall and visit patterns, and AGCs did not. This was put on the ‘missing data’ list to address with minimal progress or appetite. It was agreed not to pursue it.</p> <p>c) <u>Fact Checking</u> Dan Waugh is supporting us with this.</p> <p>d) <u>New Prevalence Study</u> Current work that the GC are doing on the Prevalence Study has changed the survey recruitment criteria to trawl a higher proportion of gamblers than the current accepted format. There has been some push back on this and we have written to Tim Miller with our concerns.</p>	
8.	<p><u>ICE 2024 Update</u></p> <p>CM advised</p> <ul style="list-style-type: none"> • Stand at ICE will be in the same location but a different layout • Waiting for final plans of the stand • There will be a number of experts on the stand including: RG, Partnership and High Street Initiatives, Licensing, GDPR, Security and Compliance. • Thurs – working with IOL for licensing officers to meet the experts and will show them members stands • Revised GBG Strategy will be launched • Identified a number of members to meet us on the stand who we don’t currently engage with. • GC have invited new Commissioners to attend ICE and will ask them to come to GBG stand • MP invites have gone out 	
9.	<p><u>Any Other Business</u></p> <ul style="list-style-type: none"> • GBG carried out a further Comms survey checking how effectively we engage with members and we received a total of 8 responses – all positive. 	
10.	<p><u>Date of next meeting</u> The next meeting has been agreed for <u>Monday 15th April 2024 at 1.00 pm</u> Calendar invites have been sent out.</p> <p><u>Future dates for 2024</u> Mon 1st July Mon 14th October</p>	