

## GAMBLING BUSINESS GROUP (GBG) MEMBERSHIP TERMS OF REFERENCE

### OBJECTIVES AND PURPOSE

As an organisation, we have the common goal of being the respected voice for the cross-sector land-based gambling industry, with social responsibility at the heart of everything we do.

Our purpose is to raise standards in the regulated land-based gambling and secure the long-term sustainability and security of gambling entertainment for consumers and providers alike.

### THE GBG EXECUTIVE (EXEC) TEAM

The role of the GBG Exec Team is to carry out all of the requisite functions of the organisation, including the administration and management of members meetings and working groups. It is also the responsibility of the Exec Team to ensure that the Strategic Aims of the organisation remain relevant with consideration given to prevailing circumstances, and that they meet members needs for their businesses.

The Exec Team will go about their duties ethically and with integrity, whilst always 'doing the right thing' for the consumer and the industry.

### WHAT ARE THE BENEFITS OF BEING A GBG MEMBER?

Membership of the GBG is achieved through the registration of an organisation with the GBG and the payment of an annual subscription fee that entitles members to the benefits set out below.

All organisations and individuals with an interest in the short- or long-term future of land-based gambling in Great Britain and its impact on other jurisdictions are welcome to join. The GBG currently hosts a wide portfolio of members from licensing solicitors, recruitment agencies and consultancies through to large and small operators, suppliers and manufacturers.

Once an organisation joins, their nominated representatives will be part of a more cohesive and coordinated cross sector voice engaging on land-based gambling issues and have access to all the membership benefits including:

**Your voice in Government** - have the opportunity to influence the issues that impact your business through our regular dialogue with Government and the national regulator

**Opportunities to engage with local regulators** – increase your engagement with local (premises) regulators through the GBG's direct lines of communication and active partnership work with the Institute of licensing, the professional body for local authority licensing officers in the UK.

**The Responsible Gambling Charter** - you will sign up to the GBG's Charter, developed and monitored by the GBG's members. The Charter builds on the

requirements of the Gambling Act 2005 and demonstrates GBG Members' commitment to even higher standards of safer and responsible gambling, and social responsibility.

**Specialist groups** where you can get involved and contribute to the future of land-based gambling where your voice will be heard. These Groups are integral to achieving the GBG's Strategic Aims:

- To lead on raising Corporate Social Responsibility across the land-based sector and demonstrate how gambling premises can contribute to the wellbeing of communities and society
- To lead on holding government to account in developing robust evidence-based gambling regulation.
- To be the industry point of contact for local regulators
- To be the innovative lead on technology to meet industry's challenges

**Technical Standards** - have access to the GBG Technical Protocols and Operating Standards and contribute to the development of additional technical solutions to meet industry's challenges

**Involvement in fact checking** processes to ensure; a) the UK has robust evidence-based gambling policy development and b) that data is not misrepresented to the unfair detriment of the industry and its consumers.

**Chances to connect and network** with industry peers, hear from expert speakers, share best practice and get early awareness of new innovations and product developments.

**Compliance clarification.** The GBG facilitates a process for its members that is purposely designed to clarify differences in views and opinions on specific points of compliance.

**Communications.** Regardless of your organisation's size or sector, membership includes the provision of;

- relevant and timely updates with information on developments that could have an impact on your business
- access to the GBG members' area of website
- value for money, as the GBG operates on a not-for-profit basis for its members

## THE GBG EXEC WILL SUPPORT MEMBERS THROUGH:

- Representing a cohesive and coordinated cross sector voice to champion the issues that really matter and enable the land-based sector to thrive.
- Running the GBG as a not-for-profit organisation steered by a Board comprised of the Executive and invited GBG members. The Board meets quarterly to discuss the strategic direction of the GBG.
- Facilitating a range of meetings for members to promote knowledge, innovation and high-quality standards within the industry.
- Seeking timely input from and provide feedback to Members for our engagement with national and local government and other key partners,
- Managing your personal data in accordance with the [GBG Privacy Policy](#).

- Running GBG in an environmentally conscious, socially responsible way.

## **KEY THIRD PARTY RELATIONSHIPS**

- DCMS Gambling Team & other relevant Government Departments
- Relevant Government Ministers
- The Gambling Commission
- Local Licensing Authorities
- Responsible Authorities
- Local Government Association and Welsh Local Government Association
- Trade Press
- All other associated Trade Bodies
- The 3<sup>rd</sup> Sector providers of Gambling Research, Prevention and Treatment

## **TERMINATION OF MEMBERSHIP**

- Any member may withdraw from membership of the GBG at any time at their own discretion. Because of the 'not for profit' method adopted for the running of the GBG, any residual membership fees will not be able to be refunded in these circumstances.
- Membership is automatically suspended (and fees not refunded):
  - If a member fails to pay their membership fees at the specified time (within 30 days of invoice) and after receiving 2 (two) reminders.
  - If a member has its Gambling Commission operating licence suspended or revoked, or if affiliated members lose their respective professional status.
- Membership automatically ceases (residual fees would not be refunded) if the GBG is wound up. The GBG Exec will take the necessary precautions to ensure that all residual costs are covered should this circumstance arise.
- A member has the right to appeal to the GBG Board any decision to suspend membership if they believe that these conditions do not apply their particular circumstances at the time. The Board's decision will be final.

*These TOR will be reviewed at a minimum of every 3 years or sooner if required.*