

## ARTICLE IN COINSLLOT ON 7<sup>TH</sup> APRIL 2023



### **Leisure Electronics join GBG**

*Fresh from February's successful edition of ICE London where it launched the exhibition's first dedicated High Street Hub, the Gambling Business Group continues its' confident start to 2023 confirming Leisure Electronics as its latest member*

The Gambling Business Group (GBG) continues to grow its membership following confirmation that Hull-based Leisure Electronics has signed-up to be part of the strategic body.

Welcoming Managing Director Sean Young and his team into the GBG fold, Chief Executive Peter Hannibal said: "Leisure Electronics has a reputation for being one of the companies which is at the forefront of gambling entertainment innovation on the high street most notably with its BingoPlus network. Leisure Electronics joins a raft of innovators and influencers who are GBG members and I am certain that we will be stronger for its input."

Reflecting on the importance of having a voice representing the high street sector, Sean Young added: "I have been impressed with the growing number of companies joining the GBG as well as the organisation's vision to represent the sector and promote its contribution to high street economies.

"Initiatives such as the GBG High Street Hub at ICE were invaluable and provided a perfect way for us to connect with our customers. It was a great addition to the show and we look forward to its return in 2024 as well as contributing to the broader work of the organisation."

Leisure Electronics joins fellow GBG members drawn from across the gambling entertainment landscape including Buzz Bingo, City Gaming, Crown Leisure, David Lucas, Entain, Electrocoin, Game Payment Technology, Gauslemann Group, IHL Tech, Ince Gordon Dadds, Innov8 Gaming, Innovative Technology, Inspired Gaming Group, Inspired Technology, Intervision Gaming, JCM Global, Leisure Electronics, Light & Wonder, Link Integrated Security Solutions, Moto Hospitality, Novomatic Group, NRM, Okto, Playsafe, Playtech, Pokerface Consultancy, Poppleston Allen, Reflex Gaming, Roadchef, TLT Solicitors and Welcome Break.