



iGB/INNOVATIVE TECHNOLOGY WEBINAR

Peter Hannibal will be speaking at a webinar at the invitation of Innovative Technology which is hosted by Clarion on Wednesday 18th January 2023 at 3.00 pm. Full details and a registration tab is in the link below should you wish to listen in

<https://igamingbusiness.com/events/biometrics-in-gaming-is-this-the-future-of-player-protection-and-verification/>

Biometrics in gaming: Is this the future of player protection and verification?

As the land-based gaming industry becomes increasingly digitised the pressure grows to balance robust yet unobtrusive identity checks and age verification with a slick and accessible experience for customers. Go too hard, and an operator risks players looking elsewhere. Too soft? Regulatory action, fines and licence revocations may follow.

Biometrics could be key to giving operators peace of mind across all channels, as sophisticated solutions take the guesswork out of identifying players, making sure they're of age and tracking their activity.

Innovative Technology and iGB have partnered to provide omnichannel operators with a blueprint for tackling customer verification challenges through biometrics. Join us on 18 January, 2023, to hear from operator experts, specialist suppliers and market-leading manufacturers on how players can be protected at every step of the user journey.

We'll be discussing

- Why it's all about the algorithm: Whether public databases or proprietary technology provides the best basis for biometric solutions
- What's at stake: How biometrics tackles regulatory change before it happens
- Spoof-detection safety nets: Don't let your systems be fooled by photos or phones
- On-premise or in the cloud: Building new technology into your existing framework

**THE GBG HIGH STREET HUB
ICE 2023 AT EXCEL -
7th to 9th February 2023**

The GBG Team look forward to seeing you at the GBG High Street Hub at ICE next month Stand S10-130. More details will follow

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