

GBG NEWSLETTER – 25TH AUGUST 2023



DCMS CONSULTATION - GBG RESPONSE

Members have been discussing different sections of the DCMS consultation on measures relating to land based gambling in GBG Groups over the past couple of weeks. The GBG Exec are now drafting the GBG proposed response to each section (50:50 , Cat D, Cashless and LA fees) and will be sending these in the first instance to those respective Groups for comment. These will be sent out before the end of August.

A further iteration of the responses, incorporating feedback from those Groups, will then be circulated to all Members for further comment. After that we will look to share with other trade bodies.

The input received to date has been invaluable and we would appreciate you taking the time and providing feedback on the drafts as they are circulated.

We will start work on drafting up responses to the Gambling Commission's consultation in September given that has a later deadline for submissions

DCMS REQUEST FOR MACHINES DATA

We are working with Operators and Manufacturer members plus the other Trade Bodies in how best to respond to this.

The main concern we are flagging to stakeholders (above all others) is the fact that the data being requested will only be representative of.

- The best machines we have out there

- With the best/most popular content
- In the best venues
- In the best positions in those venues
- Generating the highest weekly net balances

The data will not be representative of the wider land-based machines estate. We are sure we can put formal agreements in place that protect the data from being misrepresented by the DCMS and/or the GC, however we are far less sure about the outcome of a FOI that puts the data into the hands of those with an anti-gambling agenda.

We continue our work in this important area and anyone with concerns should get in touch asap.

GBG LAND BASED HUB AT ICE 2024

We are pleased to announce that following on from the success of GBG's inaugural presence at ICE earlier this year, the Land Based Hub will be returning for 2024, and would be delighted for you to join us again. We will send out hold the date correspondence to key audiences in the next couple of weeks, and keep Members updated on how Members can get involved in the developing the programme for the Hub.

GBG RESPONSIBLE GAMBLING CHARTER BENCHMARKING EXERCISE TO IDENTIFY GOOD PRACTISE

Many thanks to those GBG members who have already responded to this exercise – we are aware there are a number of requests for information at present, but the GBG Land Based Responsible Gambling Group have committed to this exercise as part of the GBG's goal of focusing on social responsibility and improving the land-based gambling business and consumer environment for all.

KEY MEETINGS OVER THE NEXT FORTNIGHT

- 29 August – GBG Exec meeting with one of the Commission's lead officials on the White Paper proposals
- 30 August – GBG Exec bi- monthly meeting with the Head of the DCMS land based gambling team
- 5 September – GBG Exec attending the IOL's gambling consultation meeting
- 6 September – GBG Machines Group
- 11 September – GBG MSA Group

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