



GBG NEWSLETTER - 17TH APRIL 2025

LBO WORKING GROUP

We are delighted to announce that we held the first face-to-face meeting with the GBG's LBO working group earlier this week, involving Entain, Paddy Power, and William Hill, and look forward to supporting them and learning from them via this Group and also their involvement in other relevant GBG Groups.

GMTS

- Based on discussions with Members to date, and engagement with the other trade bodies, we are starting to draft the GBG response and will be circulating it for comments over the next few weeks. We are aware that individual Members will be making their own submissions, and we would welcome sight of those responses.
- A joint letter between the other trade bodies has been sent to the Commission seeking a two-week extension on the deadline to enable trade responses to reflect the findings from research work that is underway.

GC Data Request

- You will recall that the Commission advised at the start of the consultation process that there would be several associated data requests - made in reliance on their formal powers under licence condition 15.3.1. They have now completed the B2B requests and have sent the B2C data requests to holders of non-remote AGC, betting, bingo and casino licences, seeking data on the number and type (by Gaming Machine manufacturer name and Gaming Machine name) of Cat B machines made available for use in reliance of your licence.

- You will note that the Commission intends to use the information to inform its estimation of the number of Cat Bs that, under the changes proposed, would have to be removed as they could not be updated to comply. To get as accurate a number as possible, we suggest that you assume that all the proposals will be implemented exactly as currently proposed.
- We also encourage you to include information about the gaming machine system/platform type in the supporting comments column so that the Commission can build up a picture about the complexity of implementing GMTS across different systems and platforms.
- Please contact the Commission (or tell us) if you have such a licence and have not received the data request. The deadline is **Tuesday 27 May 2025** (and please submit a “nil response’ if you don’t currently make any Cat Bs available for use).

IOL ARTICLE ON THE STATUTORY LEVY

We provided an article setting out the [details of the Statutory Levy](#) for the most recent LINK magazine which is circulated to all local authority licensing officers. Please get in touch if you wish to feature in a future publication.

On the topic of the Levy we are aware that the Commission has stated it will only be issuing guidance to operators on the collection and payment process and so have written to DCMS seeking clarification on who will be producing guidance on the content of the Statutory Levy Regulation, the operation of the Levy and the definitions and will update Members when we get a response. (Please note at the time of writing, the Commission has removed its guidance on collecting the Levy from its website).

BLACK MARKET EVALUATION 2025

Jordan Lea mentioned at the recent Lived Experience session that Deal Me Out with evaluation partner Social Intent had been evaluating the Black Market. Their report is available to download on the [Deal Me Out website](#)

MARTYN'S LAW FACTSHEETS

The Terrorism of (Protection of Premises) Act 2025 received Royal Assent earlier this month (3 April). There will be an implementation period of at least 24 months before the Act comes into force and during that time the Home Office will publish statutory guidance - in the meantime a [series of factsheets](#) are available. See details below of the Martyn's Law workshop at the ARE Expo.

GBG'S HIGH STREET HUB AT ARE EXPO

We are looking forward to seeing many of you in Manchester for the inaugural [ARE Expo](#). Drop by the GBG's High Street Hub at any time over the 2 days and we hope you will support fellow Members and partners by attending one of the workshops taking place on Tuesday 29th April:

Time	Topic	Speakers
11.00	Customer Interaction	Kirsty Caldwell, CEO, Betsmart

12.00	How doing the right thing should be profitable.	Rob Mabbett , Engagement Director & David Richardson, Head of Strategic Partnerships, Better Change
13.00	Protect players with age estimation technology and Digital Proof of Age	Andrew O'Brien, Head of Biometrics, Innovative Technology, Obi Udanoh, Senior Business Development Manager ACCS
14.00	Martyn's Law	Piers Warne, Associate, TLT; Craig Murray, Link Integrated, Richard Dutton, MD, ELIAS Partnership

On Wednesday 30th April, we are delighted to be working in partnership with the Institute of Licensing and hosting over 50 local authority and police licensing officers for a series of talks and demonstrations.

GBG'S ACCOUNTS

For information, the GBG's Financial Accounts for the year ending October 2024 are now published with Companies House. These accounts show 12 months of income and 18 months of costs as we changed our accounting period last year to align with our membership subscriptions year.