

Instance Automatics plan to deliver smiling faces at ARE with emoji machines range

ARE PREVIEW

Instance Automatics is enjoying considerable success at its new Mablethorpe arcade where the emoji range is pulling in the players. And the ARE Expo will be able to enjoy the same thrills when the machines go on display in Manchester in a fortnight.

As part of its ongoing partnership with the emoji Company, Instance Automatics will be showcasing the latest range of UNIS machines featuring the distinctive digital icons at ARE this month.

The attention-grabbing selection includes the emoji Prize Box, emoji Prize Box Stack four-player LCD, and emoji Mini Hoops three-player, appealing to "kids, families, and prize lovers of all ages."

"Emoji Prize Box is one in the series of groundbreaking crane machines that redefine arcade entertainment," said Instance chief Ian Eason. His despatch explained further: "With its unparalleled versatility, claw adaptability, and dynamic setup, emoji Prize Box offers an unmatched experience you won't find anywhere else. The impressive LCD header sign is programmable to run adverts and messages too."

And the emoji allure continues. "The emoji Prize Box Stack 4P LCD is a four-player mini-crane game with stunning emoji graphics that packs maximum fun into one sleek cabinet... whether you're catering to kids, families, or prize lovers of all ages, this innovative game is a must-have addition to any location!"



The emoji Mini Hoops three-player, meanwhile, invites players to time the loading of mini basketballs into an automatic ball launcher, in order to score in the moving basketball net, with more

points meaning more tickets.

"This is a great family game, lots of fun with simple physical interactive gameplay and themed with the colourful emoji branding."

Cue Corner opens in Worcester after two month planning delay

SPORTS BAR

A new sports bar has launched in the centre of Worcester two months later than expected, after planning delays meant the Carden Street venue was ready but unable to open.

Cue Corner was finally able to welcome customers as of 5 April, offering pool tables, darts, 14 screens showing live sports, a bar and grill.

"The venue has been ready for about eight weeks," director Dean Townsend told Worcester News.

"We're going to be doing some memberships and we'll be doing food and drink all day. We'll be showing football on Sky and TNT sports. We have got some good deals on too."

Townsend hopes the new venue will also get young people in Worcester interested in darts, after a

The GBG, its French connection and a safe bet for the UK's high streets

TRADE GROUPS

It was busy week for the Gambling Business Group as it assembled for its quarterly schedule of member meetings, held this time at London's Hippodrome Casino.

Topping the programme was Louie French MP, the shadow parliamentary under secretary of state for culture, and de facto the UK's shadow gambling minister, who attended the GBG's Board Meeting as a special guest.

French, a strong advocate for gambling reform and a champion of the Gambling Act Review as agreed by all parties at the end of the former Government, addressed the trade group members and expressed his concern at the



continued delay in the process and the impact it was having on growth. He confirmed his commitment to progressive change and noted his determination to hold people to account in the ongoing gambling review. He also noted that the false information fuelling the anti-gambling message was growing at pace.

Also in attendance at the meeting was Dan Waugh, the respected industry analyst, who made a formal presentation pushing back on that false information, with his findings showing that there is no "gambling explosion" in Great Britain.

Following the meeting, it was a moment of history for

the body which staged its first Working Group for LBO members. The group met to discuss strategy and the vision for LBOs on the UK's high street. It also confirmed the appointment of an LBO representative on the GBG Board.

GBG chief executive Peter Hannibal noted: "The Gambling Business Group was designed to bring together all the sectors that drive the high street economy and deliver a coherent programme for growth, safe gambling and, of course, entertainment for the customer. The LBOs are integral to that action plan and our first meeting has set itself an exciting remit."



"downturn" following the closure of Riley's Sports Bar in 2020.

"We are looking forward to bringing junior darts back to Worcester. Parents are having to go to Halesowen, which is about a half an hour drive away. It's giving people and youngsters the opportunity to try something different. The leagues have taken a big downturn and there's no fresh blood coming through."